Linguistic Building Blocks: A Global Classroom Approach

Presenters:

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Abstract:

SUCCESS is a hopelessly cool and positive-sounding acronym for the awkwardly titled ‘Starting University Confidently and Competently English Support Scheme’ - an online (and face-to-face), academic language and literacy program that targets first year students university-wide enrolled in core communications units. The content has proven effective for some time now (let’s face it, a combination of knowing the ground rules of writing plus writing with flair never goes out of style) but we recognised the need for the presentation and delivery of the program to evolve with students and their learning needs. Thanks to a small TEDF grant, we have modified and extended existing content resulting in a more flexible SUCCESS program that better targets the global classroom; our mantra as we worked was ‘anytime, anywhere’. We aimed to keep modules discrete so that academics could easily tailor the content to align with what they deliver. Ultimately we want to equip students with the linguistic building blocks to communicate effectively throughout their studies and well beyond. SUCCESS is a work in progress and we hope that feedback from students and staff will inform future iterations.